School website quote comparison checklist

Fill in one column per vendor. Split one-time costs from yearly costs, then add five years before you compare. Prices in US dollars.

LINE	VENDOR A	VENDOR B	VENDOR C
ONE-TIME COSTS			
Setup or implementation fee Apptegy lists $9,500 + $700 per organization			
Design and build How many page templates are included?			
Content migration How many pages, posts and PDFs are included?			
Redirect map from old URLs Included, extra, or not offered?			
Training Will your staff publish a real change before handover?			
YEARLY COSTS			
Licence or hosting Per year, and what it includes			
Per-student or per-site fees Apptegy lists $3.80 per student a year			
Support hours and hourly rate One district paid $150 an hour for updates			
Add-ons Alerts, app, translation, AI search, portal			
CONTRACT TERMS			
Term length and renewal notice Finalsite orders renew unless notice is given 90 days before the end			
Maximum increase at renewal Fixed, capped, or open?			
Content export and domain on exit Pages, images, documents, URLs			
Who designs the site and joins your calls			
Five-year total **One-time costs + 5 years of yearly costs, with increases**			

Examples from public board records and vendor pages, checked November 2026